

ISSUE/PROGRAM REPORTS
FOR THIRD QUARTER 1999

F.C.C. 73.3256 (A) (9)

SUBMITTED BY: KTRK-TELEVISION, INC
HOUSTON, TX

OCTOBER 10, 1999

INTRODUCTION

From July 1 through September 30, 1999, KTRK-TV broadcast three half-hour weekly local public affairs programs:

ABC/13 COMMUNITY CLOSE UP (SATURDAYS 12 NOON-1:00 PM)

The umbrella title of a series of programs geared toward the needs, interests and concerns of our community at large. The ISSUE FORUMS; VISIONS; and COUNTY LINE programs rotate throughout the year. VIVA HOUSTON and CROSSROADS broadcast on alternative Saturdays. (Premiered Sept 11, 1999)

ISSUE FORUMS (Rotates throughout the year)

(12:00 NOON)

Program geared toward issues and political concerns of the community.

COUNTY LINE (Rotates throughout the year)

(12:00 NOON)

Program geared toward the needs, interests and concerns of the various counties in our community.

VISIONS (Rotates throughout the year)

(12:00 PM)

Program geared toward the needs, interests and concerns of the Asian-American community.

VIVA HOUSTON

(ALTERNATE SATURDAYS, 12:30 PM)

Program geared toward the needs, interests and concerns of the Hispanic community.

CROSSROADS

(ALTERNATE SATURDAYS, 12:30 PM)

Program geared toward the needs, interests and concerns of the African-American community.

And broadcast a one-hour long local morning program:

DEBRA DUNCAN

(MONDAY-FRIDAY, 9:00 AM)

Program geared toward the general public dealing with issues & entertainment.

(more)

FCC REPORT

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The station also broadcast several local programs dealing with community issues, and more than 2,000 public service announcements. In addition to the programs, news reports and public service announcements described in this report, the station broadcast all programs provided by the ABC Television Network. The network's report entitled, "ABC-TV, Network Third Quarter 1999 Program Information" is filed separately.

KTRK-TV's programs, news reports and public service announcements provided significant treatment of the following issues that were important to the community in the third quarter of 1999.

- 1) Crime Awareness
- 2) Child Abandonment
- 3) Ozone Pollution
- 4) Bilingual Education
- 5) Summer Heat
- 6) Healthy Aging & Stress Reduction

KTRK-TV NEWS PROGRAMS

EYEWITNESS NEWS AT 5:30 AM and 6 AM

Tom Koch, Cheryl Keck, Doug Brown and Don Nelson anchor this hour-half morning newscast from 5:30-7:00 a.m., Monday through Friday. This program includes the latest overnight news, weather, sports, and traffic reports. Also, includes a number of weekly series including "Common Sense", a series on financial reports about economic trends and investment opportunities; as well as "The People's Lawyer", a series of reports on legal issues.

EYEWITNESS NEWS AT 11:30 AM

Tom Koch and Melanie Lawson anchor this half-hour morning newscast from 11:30-12:00 noon, Monday-Friday. This program includes the latest news, weather, and sports.

EYEWITNESS NEWS AT 5 PM

Art Rascon and Melanie Lawson anchor this half-hour evening newscast from 5:00-5:30 p.m., Monday-Friday. This program includes the latest news, weather, and sports. Three days a week medical reporter Christi Meyers anchors a "Healthcheck" segment of approximately 2 minutes on the latest medical news and advances.

EYEWITNESS NEWS AT 6 PM

Dave Ward, Shara Fryer, Ed Brandon and Bob Allen anchor this hour evening newscast from 6:00-7:00 p.m., Monday-Friday. This program includes the latest news, weather, and sports. Anchor Marvin Zindler brings daily reports on consumer issues that affect the community.

EYEWITNESS NEWS AT 10 PM

Dave Ward, Shara Fryer, Ed Brandon and Bob Allen anchor this half-hour evening newscast from 10:00-10:30 p.m., Monday-Friday. This program includes the latest news, weather, and sports.

WEEKEND EVENING NEWSCASTS

Bob Boudreaux, Minvera Perez, Gene Norman and Tim Melton anchor 30-minute newscasts at 5:30 p.m. and 10 p.m. on Saturdays and 6 p.m. and 10 p.m. on Sundays. This program includes the latest news, weather, and sports.

(more)

WEEKEND MORNING NEWSCASTS

Mark Garay, Cheryl Keck, Gene Norman and Tim Melton anchor 90-minute newscasts at 6-9 a.m. on Sundays and 6 p.m. and 10 p.m. on Sundays. This program includes the latest news, weather, and sports.

13 EYEWITNESS NEWS - SPECIAL PROGRAMS

CHILDREN OF THE DUMP

(7/5/99-7/6/99, 5 PM & 6 PM, LOCAL, 20 minutes)

(7/31/99, 6:30-7:00 PM, LOCAL, 30 minutes)

Eyewitness News anchor Art Rascon travels to Nicaragua to look at the horrible living conditions of children in this country. But, through the generous efforts of Houstonians and the Rotary Club these children are looking forward to the future.

EYEWITNESS NEWS (8/7/99-8/11/99, 6:00 & 10 PM; LOCAL, 15 minutes)

KTRK-TV ran a series on reports on the life of Houston Congressman Mickey Leland. It was ten years ago that a plane crash took the life of Houston Congressman Mickey Leland. He and fifteen others died on August 7th, 1989 when their plane went down in Ethiopia. The group was on a humanitarian mission to feed the hungry. Throughout the weekend several local churches paid tribute to Mickey Leland and his achievements.

13 EYEWITNESS NEWS - SPECIAL REPORTS

July 13	1021:17 am	FBI's most wanted fugitive Rafael Ramirez Resendez is taken
	1050:28 am	into custody
	1129:26 am	
	1251:45 pm	
	348:10 pm	
	409:12 pm	
July 13	320:43 pm	Accu-Weather Tornado Alert Crawl
	405:28 pm	Accu-Weather Tornado Alert Crawl
July 14	929:21 am	Rafael Ramirez in courtroom
	954:46 am	

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(July 1- September 30, 1999)
FILED OCTOBER 10, 1999
KTRK-TV, Houston

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ISSUE: BI-LINGUAL EDUCATION

Bilingual education has always been a controversial issue in the Houston Independent School District (HISD). It once again comes under fire as the school board votes on establishing a district-wide policy. Some of the conflict arises from wording in the policy, the phrase of pushing students "to learn English as rapidly as possible". Some feel that diminishes the importance of a student's native language. Currently, individual schools determine the format of bilingual programs. But the failure rates of students rotated into English-only classes are very high. The new policy establishes a standard for all schools, requires more testing of a student's progress, and enables faster movement into English-language classes, as a student becomes proficient.

VIVA HOUSTON (7/3/99, 12:30-1:00 PM; LOCAL, 9 minutes)

School board member Jeff Chadwick, University of Houston professor Angela Valenzuela, and State Senator Mario Gallegos discussed issues surrounding Houston Independent School District's new proposed policy regarding bilingual and multilingual education in the schools. The discussion clarified the content and controversial aspects of the proposed policy.

VIVA HOUSTON (7/3/99, 12:30-1:00 PM; LOCAL, 3 minutes)

Guest Jane McLaughlin, with Create a Dream Foundation, detailed the educational and scholarship opportunities open to area high school athletes through the foundation's National Amateur Combines.

EYEWITNESS NEWS: A LOOK AT BILINGUAL EDUCATION (7/18/99; 12-12:30 PM; LOCAL, 30 minutes)

Eyewitness News anchor Melanie Lawson host this 30-minute program dealing with the issue of the new proposed policy of bilingual and multilingual education in the Houston Independent School District's and how the policy will affect Hispanic students.

EYEWITNESS NEWS (7/21/99 & 7/22/99; 5:00-5:30 PM & 10:00-10:30 PM; LOCAL, 15 minutes)

Series of reports on the newly proposed bilingual education policy that is currently being voted on by the Houston Independent School District board.

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(July 1-September 8, 1999)
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KTRK-TV, HOUSTON

2-2-2

ISSUE: CHILD ABANDONMENT

From December 1998 to September 1999, more newborn babies have been abandon by their parents than any other time in Houston and surrounding areas, some babies have literally been found in trash bins. As a result of these cases, Congresswoman Sheila Jackson Lee along with a number of child advocates, have create a task force to examine the issue of child abandonment in Texas and are providing information about a new state law that protects individuals from legal action if they give up their newborn. The task force also suggests that supportive family discussions about pregnancy makes it easier for teenage mothers to ask for help, instead of abandoning their child.

DEBRA DUNCAN (8/10/99, 9:00-10:00 PM, LOCAL, 60 minutes)

This past year in Houston, three babies have died after being left inside hot cars. On today's program family members speak out about their anger over the negligence that claimed the life of eight-month-old Senon Arteaga Jr. who was left inside his mother's car while she attended a party. Family members believe she was under the influence of alcohol and may have blacked out and forget the child was still in the car.

DEBRA DUNCAN (9/27/99, 9:00-10:00 PM, LOCAL, 60 minutes)

Discussion about why mothers abandon and leave their babies to die and what impact this decision can have on children who have been abandoned.

EYEWITNESS NEWS

(9/2/99; 9/3/99; 9/13/99; 6:00-7:00 PM & 10:00-10:30 PM, LOCAL, 15 minutes)

In recent months child abandonment cases have been on the rise, and Houston Congresswoman Sheila Jackson Lee, and other child advocate organizations have formed a task force to address this issue and help parents find better solutions to provide for their children. KTRK-TV ran a series on reports about the prevention of child abandonment.

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6-6-6

ISSUE: HEALTHY AGING & STRESS REDUCTION

Thanks to medical research and improved health care more Americans are living longer. In order to maintain good health, doctors recommend that individuals over 50 take advantage of various health screenings and have regular checkups. KTRK-TV in partnership with the University of Texas Health Science center provided various programs and announcements about the month long healthy aging campaign where individuals were able to get free health screenings during the month of September.

VIVA HOUSTON (9/11/99, 12:30-1:00 PM, LOCAL, 9 minutes)

Dr. Carlos Moreno, Professor and Chairman of the Department of Family Practice at the University of Texas-Houston Medical School, talked about proactive steps people can take to live and age healthily. Dr. Moreno gave key tips to staying healthy and basic medical advice he gives to his patients, such as eating well, exercising, regular physical examinations and health screenings. He announced the availability of a brochure, "Stay Healthy, Start Now," containing 52 facts about maintaining good health.

CROSSROADS (9/15/99, 12:30-1:00 PM, LOCAL, 4 minutes)

The University of Texas-Houston Medical School and its physicians organization, University Care plus have sponsored a new campaign, "Stay Healthy Start Now", which focuses on health concerns of individuals 40 and over. Dr. Lenaine Westney, an urologist with UT-Houston Medical Schools, discussed free medical screenings U-T health clinics, brochures and other activities tied in with the campaign that will take place through the month of September.

CROSSROADS (9/15/99, 12:30-1:00 PM, LOCAL, 10 minutes)

Medical reports indicate that today's society appears to be more stressed out than ever before. A series of reports highlighted the various therapeutic techniques that can be used to reduce stress in one's life, through massage therapy, yoga and aerobics. Joselyn Anglin a Registered Massage Therapist was featured in the massage segment. Hanif Hekima, a Certified Yoga Instructor demonstrated a variety of poses used in yoga that reduce stress and increase flexibility. And Gretchen Robinson, a Certified Fitness Instructor, discussed the benefits of aerobic exercise which helps burn calories and relieves stress.

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ISSUE: CRIME AWARENESS

Crime continues to be an issue in our community and with our prison systems becoming overcrowded and criminals are being released earlier, KTRK-TV ran a series of programs about steps to take if you are face to face with criminal activity.

DEBRA DUNCAN (7/6/99; 9:00-10:00 AM, LOCAL, 60 minutes)

In light of the Rafael Resendez Ramirez case, the prime suspect in eight brutal murders in three states, including Texas, today's program looks into the minds of serial killers and what drives them to commit multiple crimes. Also, provided viewers with information on how to fight back against an attack.

EYEWITNESS NEWS (8/3/99; 8/4/99; 8/5/99, 6:00-7:00 PM; LOCAL, 15 minutes)

Eyewitness News Undercover Reporter Wayne Dolcefino takes a look at the prison systems and how some convicted criminals are beating the system and being release and how immigration authorities have been falling short on their investigations.

EYEWITNESS NEWS (8/12/99, 5:00-5:30 PM; 6:00-7:00 PM; LOCAL, 3 minutes)

Special team report about the car jacking of a truck with four kids inside. The suspect proceeded to lead police on a high-speed chase that eventually ended in his death after crashing into a guardrail. The report also provided viewers with tips on what to do in case of a car jacking.

DEBRA DUNCAN (8/19/99; 9:00-10:00 AM, LOCAL, 60 minutes)

Program focused on the stories of individuals who have been victimized and lived to talk about their ordeals and how the crime affected their lives.

CRIMESTOPPERS (Weekly, 5:00 PM; 11:00 PM, 6:00 AM, LOCAL, 6 minutes)

A dramatic re-enactment of the "Crime of the Week" produced by KTRK-TV in conjunction with the Houston Police Department and Crime Stoppers, Inc.

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3-3-3

ISSUE: OZONE POLLUTION

August is clean air month. Throughout the month numerous public awareness campaigns have heightened the awareness about increased levels of ground level ozone pollution in the 8 county Gulf Coast area. The Houston region ranks second only to Los Angeles in harmful ground level ozone pollution. Federal public health standards require that the region reduces ground level ozone emissions by the year 2007 or the region stands to lose federal transportation funding.

CROSSROADS (8/14/99, 1:00-1:30 PM, LOCAL, 5 minutes)

Guests Leonard Freeman, Regional Manager of the Texas Natural Resource Conservation Commission, discussed various measures that individuals, corporations and manufactures could implement to clean up the air. Shirley DeLibero, President of the Metropolitan Transit Authority, encouraged viewers to take advantage of Metro's half-priced bus fares, which would reduce air pollution in the city during the month by taking more cars off the road. She also discussed the possibilities of light rail being developed in Houston and the benefits of rail's fuel efficiency.

ABC COMMUNITY CLOSE UP: ZEROING IN ON OZONE (9/11/99, 12:00-12:30 PM, LOCAL 30 minutes)

Host Art Rascon examined the issue of ozone pollution and the challenges that the Gulf Coast region faces in improving our air quality. The program also focused on how pollution affects our health and gave tips on how corporations, manufactures and individuals can help in reducing pollution.

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5-5-5

ISSUE: SUMMER HEAT

Houston is known for its' devastating weather conditions during the summer months. This summer alone, more than 20 people have died because of the severe heat. KTRK-TV ran several reports on how Houstonians can protect themselves during this time of year.

EYEWITNESS NEWS AT 5PM, 6 PM & 10 PM

(7/2/99; 7/3/99; 7/28/99; 8/5/99; 8/13/99; 8/14/99; 8/19/99; 8/22/99; LOCAL, 30 minutes)

Various reports on the extreme weather conditions during the summer months and the importance of people, particularly the elderly to protect themselves against heat related illness, by drinking plenty of water and staying inside if possible.